



Digital Marketing Certified

Alyssa Gray

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Jun 6 2023 - Jul 5 2024

Certification code: 510e562e9a25412896043839c258e3c9

HubSpot Academy

Yamini
CEO Yamini Rangan