




# Ad Insight Review

September 13, 2022 at 9 AM

2:50 📶 🔋

← Ad insights



Posted on September 13 at 9:02 AM

📍 5119    💬 3853    📄 785    📌 1028

**Overview** ⓘ

People Reached	64,184
Content Interactions	10,785
Profile activity	2,177
Ad taps	223

**Ad goal**

Website taps	253
89% from latest ad	

**Reach** ⓘ

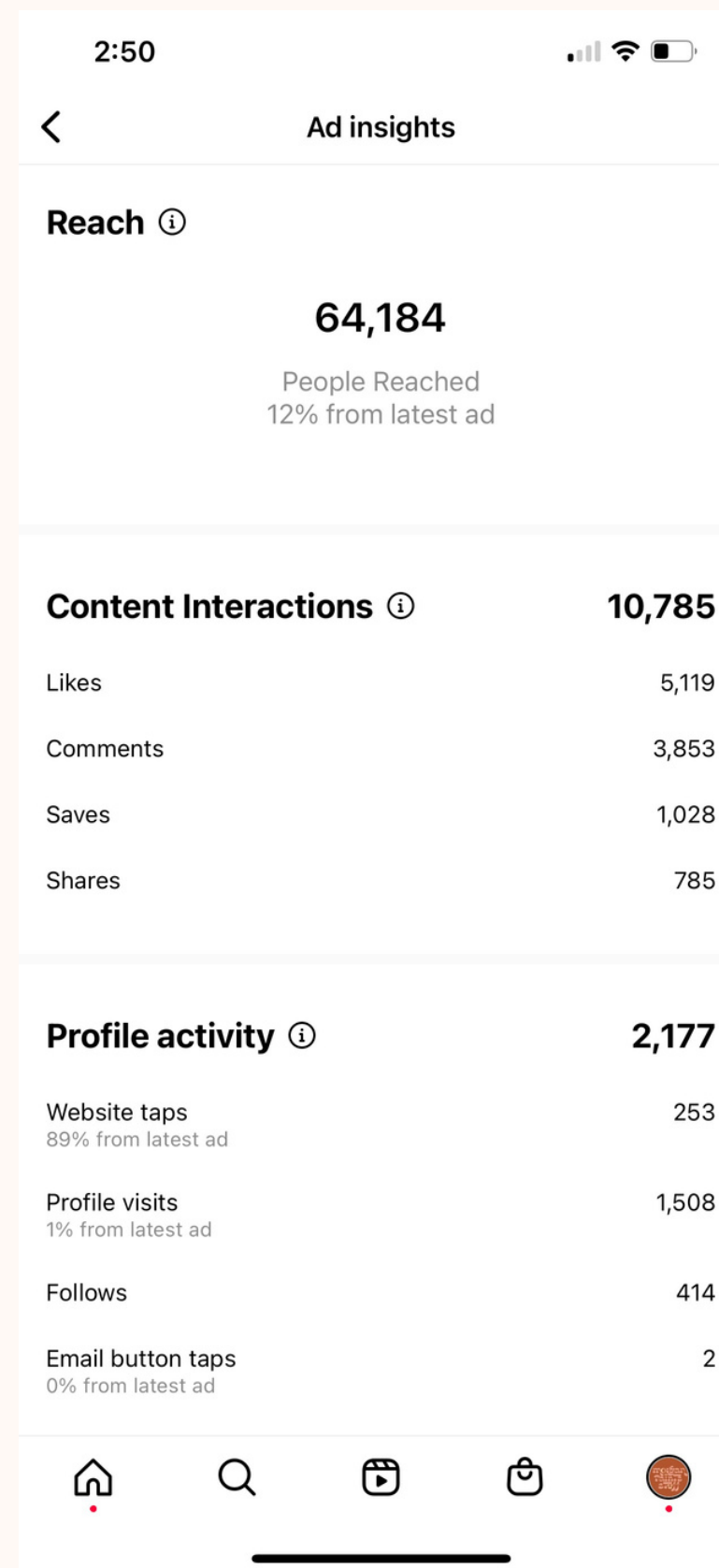
64,184

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64,184 PEOPLE REACHED

253 WEBSITE TAPS

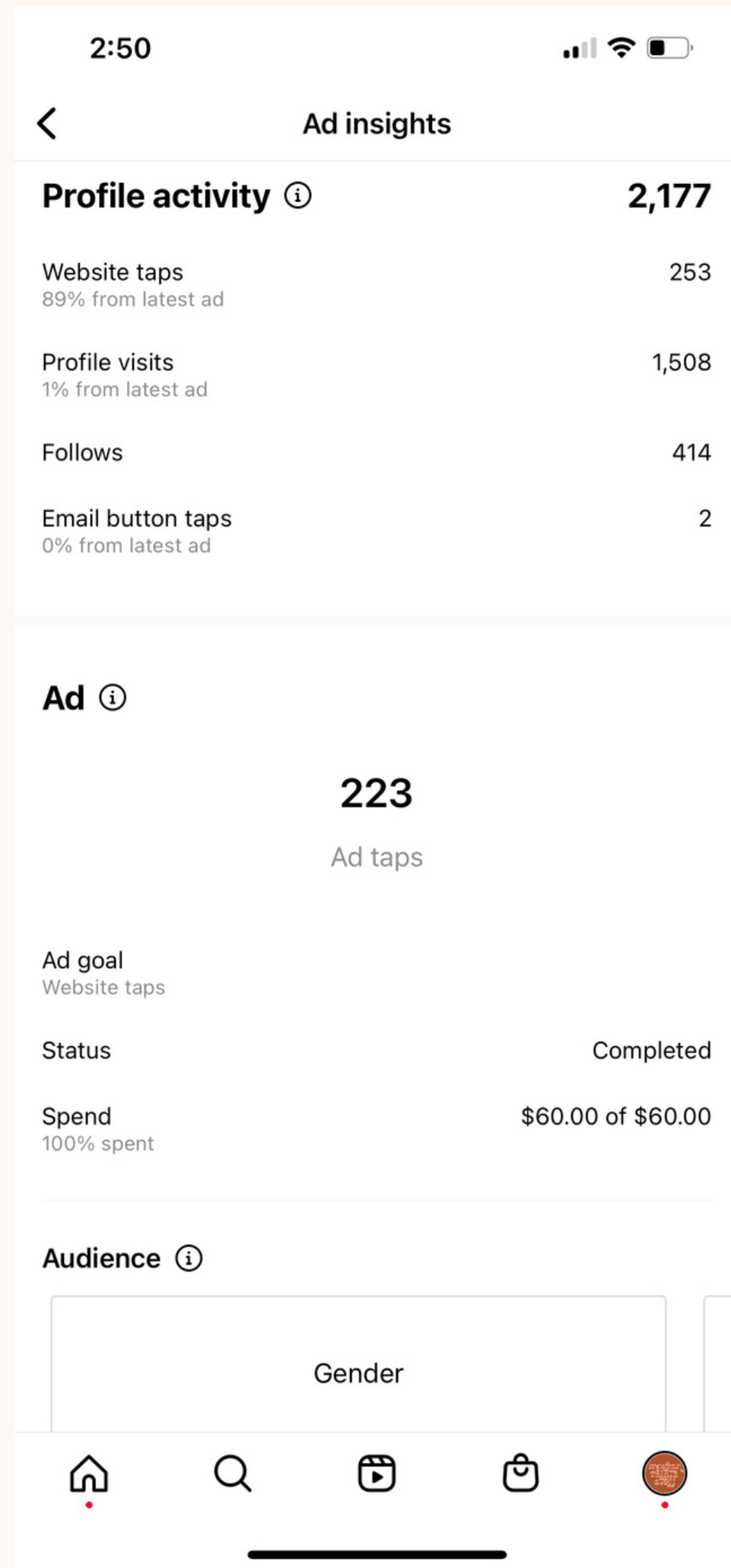
# Reach Breakdown



TOTAL REACH

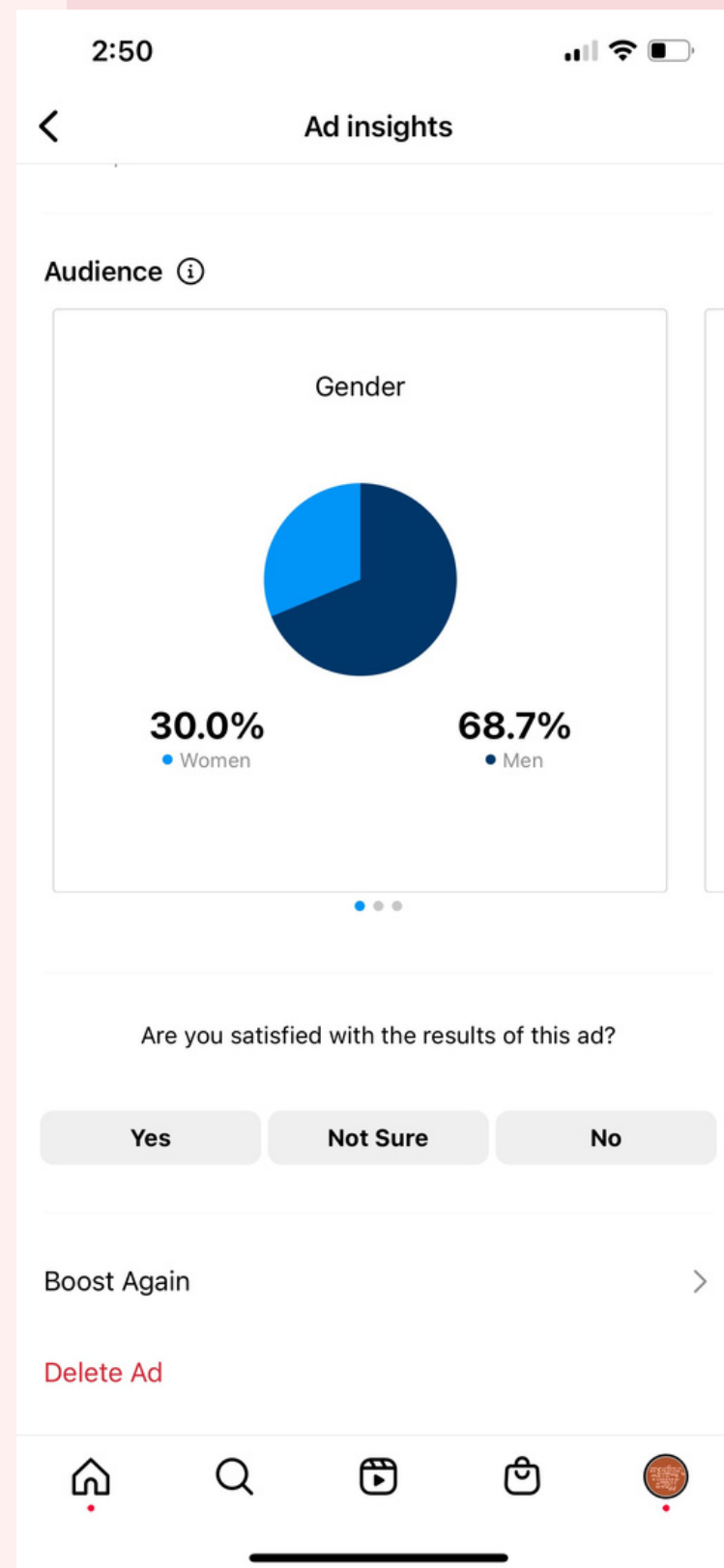
ENGAGEMENT  
BREAKDOWN

TRAFFIC

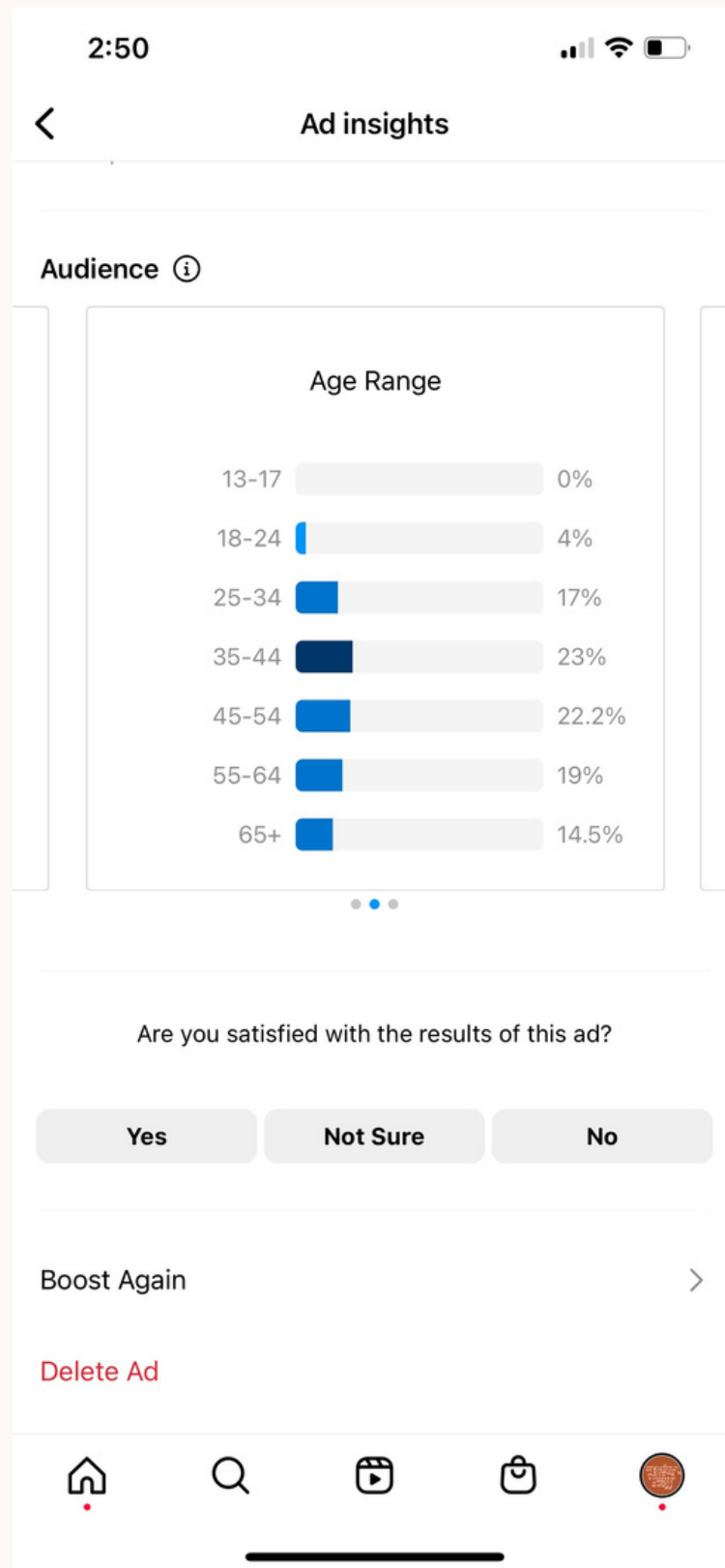


Ad Goal: Website Taps  
Cost: \$60.00

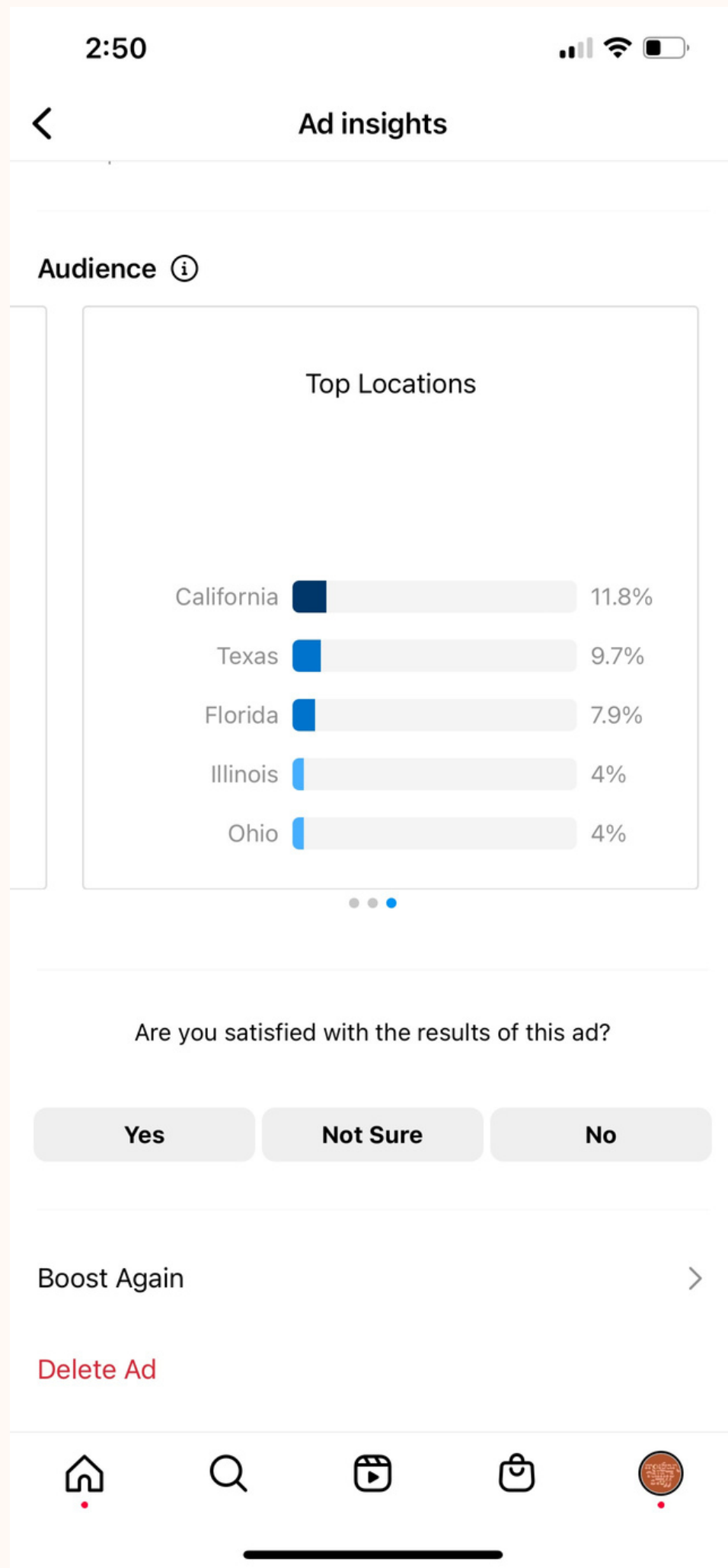
# Interesting Demographics



68.7% MEN



HOW CAN WE TARGET TO THE 55- 64 AGE RANGE?



California:  
top location